

Conference and Exhibition

The combination of conference and exhibition offers an ideal marketplace for experts and decision makers. The event is the right place to be informed about latest developments and trends in smart systems integration, to expand specialist knowledge and to establish new contacts.

Exhibitors are from the following industries:

Microelectronics	Micro/Nano technologies
Micromechanics	Embedded systems
Microsystem technology	Micro optics
Systems integration	Micro sensor technology
Life science/Healthcare	Printing technologies

Review 2017

The event took place in Cork, Ireland, and has been attended by about 286 experts from 22 countries. 25 exhibitors presented their latest products and services.

Convince yourself from the success of the event

» Smart Systems Integration offers a high level event for connecting academia and industrial R&D in the field of smart systems integration with good opportunities for intense discussion and information exchange.«

Dr. Heinrich Steger, Manager, Polytec GmbH, Germany

» Micronarc is very pleased to participate in Smart Systems Integration every year. The event offers great contacts, top conference speakers and a very professional organizing team providing all you need before and at the exhibition on-site. See you next year!«

Danick Bionda, Secretary General, MICRONARC, Switzerland

» A great event to learn and be on the forefront of smart systems«

Aaron Johnson, Vice President, Accumold Corp., USA

At a glance

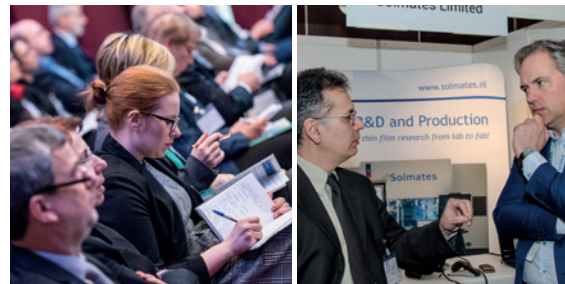
Early bird prices until
30 September 2017

Date 11 – 12 April 2018
Venue Hilton Dresden
An der Frauenkirche 5
01067 Dresden
Germany

Exhibition booth 6 sq m from EUR 2.995

Start up Special Profit as Start up company from an attractive complete package at the rate of EUR 999!

Special offer for Start up companies only. Booking only for companies that are not older than 5 years at the date of application (date of commercial register entry or date of the business registration.) Offer is limited and can be booked only once per company.



We are happy to provide you with an individual offer:

Organizer

mesago

Messe Frankfurt Group
Mesago Messe Frankfurt GmbH
Rotebuehlstraße 83 – 85
70178 Stuttgart, Germany
www.mesago.com

Contact



Antje Mörbe
Project Manager
Phone: +49 711 61946-292
Fax: +49 711 61946-11292
antje.moerbe@mesago.com

Follow us



smartsystems integration

International Conference and Exhibition
on Integration Issues of Miniaturized Systems

EXHIBITOR INFORMATION

Dresden, Germany,
11–12 April 2018
smartsystemsintegration.com

Co-organizer:



Part of the activities of:



mesago
Messe Frankfurt Group

Become an exhibitor

Be part of the Smart Systems Integration community represented in one place and become an exhibitor at Smart Systems Integration 2018.

Your benefits

- Be part of an exclusive group of exhibitors. Use two days of intense talks and discussions with participants and visitors on-site
- Benefit from the high quality of visitors and decision makers of your target group
- Gain from the competitive advantage through early identification of trends presented at the conference
- Use the conference as presentation platform for your special knowledge
- Use the various networking opportunities and exchange with other experts from the industry to expand your professional network
- Invite your customers and foster your existing relations on-site

Just focus on your contacts – we take care of the rest.

We offer exhibitor packages according to your needs with or without booth construction as well as comprehensive marketing and PR-support for your participation.

Our services

- All exhibition packages include rental furniture and power supply
- Booth construction for every exhibition package on request available
- Every exhibition package includes one conference and one conference dinner ticket
- Professional customer care provided by our experienced exhibition team
- Free marketing support (visitor tickets, posters, stickers, flyers, etc.)
- Comprehensive press and marketing campaign including press releases, direct mailings, advertising campaigns, ...
- Listing of your company online and in the exhibition guide on-site
- Exclusive sponsoring options to catch the full attention before and during the event
- Free WiFi on-site

We look forward to advise you!

Order your exhibitor information right away!
smartsystemsintegration.com/exhibitorkit

Facts and Figures

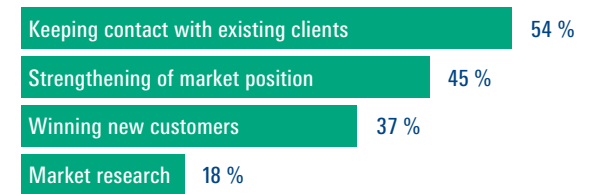
81%

of the exhibitors evaluate the quality of the visitors on-site as very good or good.*

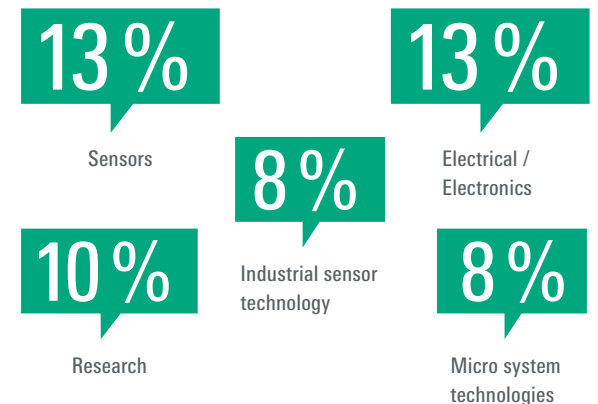
83%

of the German exhibiting companies evaluate exhibitions in its B2B communications as very important or important**

This are the main reasons for exhibitors to participate in Smart Systems Integration*



The top 5 industry branches of SSI participants***



* Source: Exhibitor survey SSI 2017

** Source: Survey by TNS EMNID on behalf of AUMA, November 2016

*** Source: Participant survey SSI 2017

