EPoSS Start-up Award 2024

Dear Applicant,

Please answer the questions below in your application document and in your presentation when we invite you to Cork, Ireland to pitch as finalist.

The jury should get the impression that you are a promising young enterprise with innovative business idea, product or service related to **Smart Systems Integration** – and with high potential to grow.

Please try to keep the given order of topics and do not exceed the limit of five pages.

The applications should be submitted to contact@smart-systems-integration.org by **April 25, 2024.**

Kind regards and good luck!
EPoSS Start-Up Award Committee

Please cover the following topics:

1. Company purpose
2. Problem
3. Solution
4. Why now?
5. Market size
6. Product
7. Team
8. Business model
9. Competition
10. Financials

You are also welcome to mention **some of the Milestones achieved** during your product-service start-up process, e.g.:

- Idea conceptualization
- Market research
- Business plan creation
- Testing the waters
- Finding your co-founders
- Making key hires
- Building a board
- Prototypes and beta testing
- Launch of a minimum viable product
- Expanding early adopters and users
- Gaining revenues
- Proof of demand and potential for scale
- Breakeven point

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