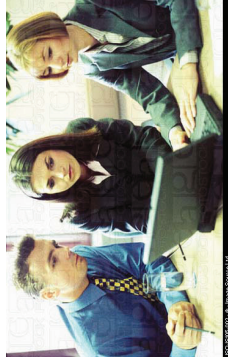


Recommendations

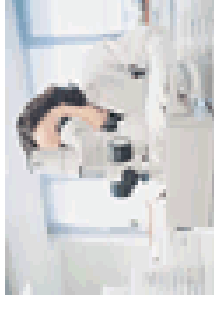
- Build a **good and complementary** consortium
 - **Avoid overlapping** of expertise!
- Choose the **appropriate funding scheme** for your proposal
 - Get **familiar with the evaluation process** (3 criteria)
 - The proposals need to be **in scope of the topics and funding schemes** as set out in the WP
 - Be aware of the **expected impact**



When writing your proposal

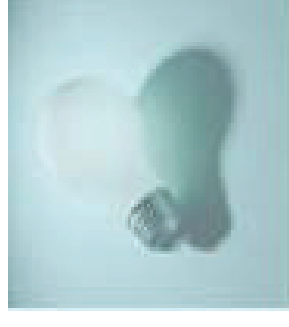
(I) Divide your effort over the evaluation criteria

- Many proposers concentrate on the **scientific element**, but lose marks on **project implementation or impact description**



(II) Think of the finishing touches which signal quality work:

- Clear language
- Well-organised content (Part B structure)
- Useful diagrams
- No typos, no inconsistencies, no missing pages, no numbers which don't add up, no paste-ins



When writing your proposal

(III) Make it easy for the evaluators to give you high marks

- ***Don't make it hard for them!***
- Make sure that you submit the ***latest, complete*** version of your proposal
- Don't write too little
 - **Cover what is requested!**
- Don't write too much
- Don't leave them to figure out why it's good,
 - **Tell them why it's good!**
- Leave nothing to the imagination

